



Project Data

Key Scope Items:

- Privately-Owned, Publicly-Incentivized Facility
- Expansion of Ski Resort Facility
- Analysis of Historical Operations and Future Projections

Development Budget: \$7,380,000

HSP Professionals Involved in Project: Rob Hunden

Time of Service: 2006

Winterplace Ski Resort Expansion

Flat Top, West Virginia

Mr. Hunden evaluated the application to the West Virginia Tourism Development Act (WVTDA) for the expansion to the Winterplace Ski Resort. The resort opened in 1983 with three chair lifts and 44 acres of ski trails and had gradually expanded as the demand for winter sports in the area increased.

The resort has grown to include seven chair lifts, 90 acres of ski trails, a 16-lane snowtubing park, snowmaking system for the full resort, and a central Resort Center that includes multiple eating areas and space for rental and sales of equipment.

To remain a competitive destination in the winter sports market, the resort applied to the WVTDA for tax credits to expand its operations. Included in the expansion were an increase of skiable terrain, improvements in snowmaking operations, higher-quality instructional areas and a 14,400-square foot expansion of the existing resort center.

Upon examination of the application, Mr. Hunden found that all criteria for the tax credits were met and that the resort's expansion would increase winter sports tourism for the state of West Virginia.