



Project Data

Key Scope Items:

- Feasibility Study
- Sports Market & Facilities Analysis
- Comparable Facility Analysis
- Supporting Amenities Profile
- Demand & Financial Projections

Project Budget: TBD

HSP Professionals Involved in Project: Rob Hunden, Ethan Olson, Shaun Hunt, Eric Hunden

Time of Service: 2013

Youth Sportsplex Feasibility Study

Jefferson Parish, Louisiana

Hunden Strategic Partners (HSP) was engaged by the Louisiana Stadium and Exposition District (LESD) to study the need and opportunity for the development of a multi-purpose indoor and outdoor athletic development.

HSP is performing a market assessment, revenue projections and operation costs for the project. The analysis also included a comprehensive market analysis for the various sports and facilities to determine the local need as well as any potential opportunity for tournaments. A review of competitive and comparable sports facilities in the area as well as across the country is being conducted to determine if there is enough excess demand that a new facility in Jefferson Parish could attract. HSP is also performing demand and financial projections for the proposed complex.

HSP is involved in a three Phase analysis for this project, including a youth sports tournaments and opportunity analysis, site analysis, conceptual design and budget, and an economic, fiscal and employment impact analysis.