



Project Data

Key Scope Items:

- Feasibility Study
- Sports Market & Facilities Analysis
- Comparable Facility Analysis
- Demand & Financial Projections

Project Budget: TBD

HSP Professionals Involved in Project: Rob Hunden, Ethan Olson, Shaun Hunt, Eric Hunden

Time of Service: 2013

Elkhart Athletic Complex Feasibility Study

Elkhart, Indiana

Hunden Strategic Partners (HSP) was recently engaged by the city of Elkhart and the Elkhart County Convention and Visitors Bureau to study the need and opportunity for the development of a multi-purpose indoor and outdoor athletic development located on and around the site of the current CVB offices, located off the Indiana Toll Road. This development would serve not only the local youth and recreational sports needs, but help provide a total local sports package capable of hosting larger regional, state and national events.

HSP is performing a market assessment, revenue projections and operation costs for the project. The analysis also included a comprehensive market analysis for the various sports and facilities to determine the local need as well as any potential opportunity for tournaments. A review of competitive and comparable sports facilities in the area as well as across the country is being conducted to determine if there is enough excess demand that a new facility in Elkhart could attract. Once completed, HSP will be able to perform demand and financial projections for the proposed complex.