



### **Project Data**

#### **Key Scope Items:**

- Addition of Ice Rink
- Addition of Exhibit Hall, Ballroom and Meeting Rooms
- Addition of Full-Service Hotel

**Development Budget:** \$43,000,000 (Civic Center Expansion & Hotel)

**HSP Professionals Involved in Project:** Rob Hunden

**Time of Service:** 2006 - 2007

## **Civic Center Ice Complex Expansion**

*DeSoto County, Mississippi*

Hunden Strategic Partners was retained by the DeSoto County Civic Center Authority to analyze the potential for an expansion of the DeSoto Civic Center, specifically the exhibit and meeting space, the addition of a second ice rink, as well as a full-service hotel.

The DeSoto Civic Center (DCC) has been performing at high levels since it in 2002, with increases reported in each successive year. The DCC includes approximately 17,000 square feet of divisible exhibit space, no dedicated ballroom and four meeting rooms of approximately 2,000 square feet. In addition, there is an arena designed for ice and concert events with seating for up to 11,000, depending upon the configuration, as well as a 400-seat theater.

The study recommended an expanded exhibit hall to 25,000 square feet, a 10,000-square foot ballroom and additional 6,000 square feet of meeting rooms, as well as a second ice rink to allow for hockey practices during ice events. In addition, a full-service hotel of at least 175 rooms was recommended.

The County is currently making plans for the expansion.