



## Project Data

### Key Scope Items:

- Ice Facility Market Feasibility Study
- Gymnastics Market Feasibility Study
- Demand & Financial Projections
- Recreation and Sports Comparable Facility Analysis

**HSP Professionals Involved in Project:** Rob Hunden, Ethan Olson, Shaun Hunt

**Time of Service:** 2011, 2013-2014

# Chicago Park District Youth Ice & Gymnastics Facility

*Chicago, Illinois*

HSP has been utilized twice by the Chicago Park District on an evolving project. In the first iteration, a private developer approached the Chicago Park District about joint development and management of a two-sheet ice-facility to serve the needs of the southern portion of Chicago. In the second iteration, the second ice sheet was replaced with a gymnastics facility, which had long been an underserved need in the community.

In both instances, CPD enlisted Hunden Strategic Partners (HSP) to assess the feasibility of the facility. The analysis included:

- A profile of existing ice sport and gymnastics participation locally and regionally
- An analysis of current recreational center trends
- A study of comparable and competitive facilities in the region
- Demand and financial projections of a new facility

As a result, the CPD is able to make fiscally prudent decisions on a major recreational project and execute the financing of the development.